



## **10 Years Strong**

**October 2011**

Custom Stud Inc., a national light gauge steel framing company, today announced the celebration of 10 years in business.

Since 2001, Custom Stud has evolved from one roll former to a thriving business announcing the newest of 7 lines of production.

What started out 10 years ago has steadily grown in spite of the industry turmoil and economic uncertainty of the past few years. "We are all very proud of this accomplishment and grateful to our customers and employees who helped us get here" said Missy Albachten, Vice President of Operations.

Custom Stud was founded in 2001 by Marty Kiehm. Headquartered in Lakeville Minnesota, Marty brought his expertise of the steel construction industry to the manufacturing side of the business. "Developing a hard working, loyal staff from sales through to production has been integral in our success" said Kiehm.

To stay on the cutting edge of the industry, Custom Stud has been a long time member of the Steel Stud Manufacturers Association, SSMA, and Mr. Kiehm is currently serving on the Board of Directors as its Treasurer.

During our 10-year life span, our focus on customer service has never wavered. We understand customers demand a quick response from their initial contact to delivery of end product. Custom Stud has been able to deliver timely solutions again and again with a very satisfied customer rating.

Custom Stud Inc. very much looks forward to the next 10 years.